


- Reach the school library media professionals who influence the selection of content, systems and services for America's schools
- Covers K-5, middle school and high school markets in distinct sections and editorial coverage
- Sound budget and planning strategies

- Practical information, field-tested tips, and expert book reviews, all in one reliable source
- Reproducibles and handouts
- Every issue: Spanish language reviews, Ask Mr. Technology, Head for the Edge, Hot Stuff, Graphic Novels

ISSUE DATE	SPACE DUE	ART DUE	FEATURE ARTICLE	MINI-THEME	TECHNOLOGY CONNECTION	HIGHLIGHT	BONUS DISTRIBUTION
January/ February 2009	10/28	11/10	<b>SELECTING GRAPHIC BOOKS:</b> Few practicing librarians learned about selection of graphic books during their library school training. What key elements should one consider in expanding a collection into this area?	<b>BOOKS &amp; BOYS:</b> Boys! You just never know what they will want to read. What are the best tips and tricks to interest boys in what the library has to offer?	<b>ASSISTIVE TECHNOLOGY :</b> What are the latest and most library-centric technologies to assist students with physical and mental disabilities?	<b>REVIEW HIGHLIGHT:</b> Books for Boys  <b>AUDIOBOOKS:</b> Listen Up to What's New	<ul style="list-style-type: none"> <li>• American Library Association (ALA) Midwinter Conference</li> <li>• Texas Computer Education Association (TCEA)</li> </ul>
March/ April 2009	12/30	1/12	<b>HOW TO BE A MEMBER OF THE LITERACY TEAM:</b> Reading is where it's at! How the librarian can become a central part of the instructional process of teaching reading.	<b>PARENT CONNECTIONS:</b> Research shows that parent involvement is key to student achievement. Can the library play a role in encouraging parent connection to school?	<b>E-MENTORING :</b> Many solitary librarians yearn for peer interaction. How can a librarian connect to mentors when she may be miles – or continents – away from more experienced assistance?	<b>REVIEW HIGHLIGHT:</b> First Time Authors and Illustrators	<ul style="list-style-type: none"> <li>• South Carolina Association of School Librarians (SCASL)</li> <li>• Michigan Association for Computer Users in Learning (MACUL)</li> <li>• Texas Library Association (TLA)</li> <li>• Missouri Association of School Librarians (MASL)</li> <li>• Pennsylvania School Librarians Association (PSLA)</li> </ul>
May/ June 2009	2/24	3/9	<b>ASSESSING DISPOSITIONS (21ST CENTURY LEARNER STANDARDS):</b> The new learner standards require students to acquire "dispositions." What are those, and how can you tell that they have changed?	<b>TEACHING ETHICS TO STUDENTS:</b> In an environment of entitlement, what are effective methods of teaching information ethics to students?	<b>NEW MODELS OF ORGANIZATION THROUGH TECHNOLOGY :</b> Librarians have to do more with less. How can technology help the librarian organize for effective instruction?	<b>REVIEW HIGHLIGHT:</b> Spanish Language	<ul style="list-style-type: none"> <li>• American Library Association (ALA)</li> <li>• National Education Computing Conference (NECC)</li> </ul>
Aug./ Sept. 2009	6/25	7/6	<b>LIBRARIAN'S ROLE IN TEACHING INTERNET SAFETY:</b> Cyberbullying, pfishing, online predators. How can the librarian connect students to online data and still keep them safe?	<b>VOLUNTEERS:</b> What are the best methods of reaching, training, and retaining volunteers in the school library? Should schools substitute trained, paid employees with untrained volunteers?	<b>ELECTRONIC FIELD TRIPS:</b> Gasoline prices have almost ended physical field trips. How can technology fill the gap?	<b>REVIEW HIGHLIGHT:</b> Professional Reading  <b>AUDIOBOOKS:</b> Listen Up to What's New	<ul style="list-style-type: none"> <li>• AASL Fall Forum</li> </ul>
October 2009	7/31	8/11	 <b>EDITOR'S CHOICE AWARDS!</b> Find out which books and multi-media titles were deemed the best-of-the-best by our editor.  <b>RIISING STARS YOU SHOULDN'T MISS (NEW AUTHORS):</b> Who are the up-and-coming new authors?	<b>THE LIBRARY &amp; THE FIVE PILLARS OF READING PROGRAM:</b> New programs require adaptation in the library. What adjustments does the library need to best support this program?	<b>TECH ASSESSMENT TOOLS:</b> How can technology improve student assessment?	<b>REVIEW HIGHLIGHT:</b> Literacy Criticism	<ul style="list-style-type: none"> <li>• Ohio Educational Library Media Association (OELMA)</li> <li>• North Carolina School Library Media Association (NCSLMA)</li> <li>• NYC School Library System Annual Fall Conference</li> </ul>
Nov./ Dec. 2009	8/27	9/8	<b>THE INTERSECTION OF INFORMATION LITERACY AND SCIENCE:</b> How does science fit into the library's program of information literacy instruction? Is science literacy approached differently?	<b>PROMOTING NON-TRADITIONAL MEDIA:</b> Books and videos: old hat. What about the NEW media?	<b>SCIENTIFIC DATA COLLECTION AND ANALYSIS TOOLS:</b> Collecting and managing data is key to information literacy. What tools best teach those skills?	<b>REVIEW HIGHLIGHT:</b> Science	<ul style="list-style-type: none"> <li>• Indiana Library Federation (ILF)</li> <li>• Virginia Educational Media Association (VEMA)</li> </ul>

- Reach the school library media professionals who influence the selection of content, systems and services for America's schools
- Covers K-5, middle school and high school markets in distinct sections and editorial coverage
- Sound budget and planning strategies

- Practical information, field-tested tips, and expert book reviews, all in one reliable source
- Reproducibles and handouts
- Every issue: Spanish language reviews, Ask Mr. Technology, Head for the Edge, Hot Stuff, Graphic Novels, Copyright Questions of the Month

ISSUE DATE	SPACE DUE	ART DUE	FEATURE ARTICLE	MINI-THEME	TECHNOLOGY CONNECTION	HIGHLIGHT	BONUS DISTRIBUTION
January/ February 2010	10/28	11/9	<b>ENVISIONING THE FUTURE: THE NEXT GENERATION OF LEARNERS</b> (Collaborative topic with KQ, SLMAM, LMC, SLJ, TL.) How do we reach the youngest learners in the digital age? This focuses on the primary age learners, born with a Facebook page and a cell phone.	<b>GREENING OF THE LIBRARY</b> Recycling, paperless, running a school-wide program from the library.	<b>DIGITAL RIGHTS MANAGEMENT</b> How school libraries manage digital resources.	<b>REVIEW HIGHLIGHT:</b> Middle/High School Sports <b>AUDIOBOOKS:</b> Listen Up to What's New	<ul style="list-style-type: none"> <li>• American Library Association (ALA) Midwinter Conference</li> <li>• Texas Computer Education Association (TCEA)</li> <li>• Wisconsin Educational Media Technology Association</li> </ul>
March/ April 2010	12/28	1/8	<b>LEADERSHIP</b> Leadership skills can be taught and learned. Growing leaders at the school, district, and association level has never been more important.	<b>VIRTUALLY YOURS, THE LIBRARIAN IN VIRTUAL WORLDS</b> Library life in Second Life, Twitter, Facebook.	<b>FILTERING/BLOCKING SOFTWARE MANAGEMENT</b> How do librarians manage to provide access to information with filters?	<b>REVIEW HIGHLIGHT:</b> Picture Book Biographies	<ul style="list-style-type: none"> <li>• South Carolina Association of School Librarians (SCASL)</li> <li>• Michigan Association for Computer Users in Learning (MACUL)</li> <li>• Texas Library Association (TLA)</li> <li>• Missouri Association of School Librarians (MASL)</li> <li>• Pennsylvania School Librarians Association (PSLA)</li> </ul>
May/June 2010	2/24	3/8	<b>THE ENTREPRENEURIAL LIBRARIAN</b> What do librarians do when they go home at night? Moonlighting has gotten a lot more interesting for those with the skills and love of libraries.	<b>STUDENT SELF-ASSESSMENT STRATEGIES</b> How can students know that they are learning, without us telling them?	<b>ONLINE COLLABORATION TOOLS</b> When your collaborator is not face-to-face, how can online collaboration tools such as google.docs and others work in a school setting?	<b>REVIEW HIGHLIGHT:</b> Spanish & Bilingual	<ul style="list-style-type: none"> <li>• American Library Association (ALA)</li> <li>• National Education Computing Conference (NECC)</li> </ul>
August/ September 2010	6/25	7/6	<b>INTERPRETING STANDARDIZED TEST DATA</b> The library can be at the center for processes leading to improvement in schoolwide student learning. How can the librarian assist in analyzing test data and using the library program as a tool for improvement?	<b>ASSESSMENT FOR CRITICAL THINKING</b> Paper and pencil tests are quick and easy, but measuring higher order skills can be hard.	<b>STUDENT ELECTRONIC PORTFOLIOS</b> Student e-portfolios are great for documenting learning progress. It's a major undertaking, and sometimes the librarian is the pivotal figure in the process.	<b>REVIEW HIGHLIGHT:</b> Professional Reading <b>AUDIOBOOKS:</b> Listen Up to What's New	<ul style="list-style-type: none"> <li>• Encyclo-media</li> <li>• Florida Association for Media in Education (FAME)</li> </ul>
October 2010	7/29	8/11	<b>STUDENT VIRTUAL WORLDS</b> Where are students living online? What virtual worlds exist for them, and what are our opportunities in it?	<b>PROFESSIONAL LEARNING COMMUNITIES</b> How can librarians function at the center of PLCs?	<b>ANTI-PLAGIARISM SOFTWARE</b> Implementing use of these to deter student cheating.	<b>REVIEW HIGHLIGHT:</b> Reference	<ul style="list-style-type: none"> <li>• AASL</li> <li>• Ohio Educational Library Media Association (OELMA)</li> <li>• North Carolina School Library Media Association (NCSLMA)</li> <li>• NYC School Library System Annual Fall Conference</li> <li>• New Jersey Association of School Librarians</li> </ul>
November/ December 2010	8/25	9/8	<b>THE LIBRARY AND AT-RISK STUDENTS</b> At-risk students are the focus for many schools. The library can be a safe haven for many students who struggle finding success in the classroom. How does the librarian work with students and teachers to ensure that all students will learn?	<b>ENGLISH LANGUAGE LEARNERS AND THE LIBRARY</b> How ELL students can use the library and the resources effectively.	<b>TUTORIAL TECHNOLOGY FOR AT-RISK STUDENTS</b> Online tutoring is becoming more and more prevalent in schools. In some schools, this is happening under the supervision of the librarian. How does this activity fit into the library program?	<b>REVIEW HIGHLIGHT:</b> Math & Science	<ul style="list-style-type: none"> <li>• Indiana Library Federation (ILF)</li> <li>• Virginia Educational Media Association (VEMA)</li> </ul>

Contact Paula Jackson, Associate Publisher.

PHONE/FAX: 610.359.8512 CELL: 610.517.2345 E-MAIL: [pjackson@librarymediaconnection.com](mailto:pjackson@librarymediaconnection.com) [www.librarymediaconnection.com](http://www.librarymediaconnection.com)